

Organ and Tissue Donor Awareness Board
Appoquinimink State Service Center, Middletown, Delaware
Monday May 9, 2016 – 10:00 AM - 11:30 AM

Members Present: J. Hammond, M.S. Jones, M. Lau, J. Quirk, J. Weinstock (phone), M. Williams, J. Fredel, J. Swanson (phone). **Excused:** D. Betts.
Guests: T. Franzen, C. Schimpf, C. Morinelli **Staff:** I. Brown

<u>TOPICS</u>	<u>LEADER</u>	<u>DISCUSSION SUMMARY</u>	<u>ACTIONS OR PLAN</u>
<u>Welcome</u>	M. Lau	The meeting was convened at 10:10 a.m. at the Appoquinimink State Service Center. C. Moranelli, new to the Gift of Life Program, visited to observe how the OTDAB functions.	Meeting convened
<u>Agenda</u>	M. Lau	The agenda was reviewed and approved; no revisions needed.	Approved without revision
<u>Approval of Minutes</u> – February 8, 2016	M. Lau	The previous minutes were reviewed. The motion for approval was voiced by J. Quirk and the motion was seconded by M.S. Jones.	Approved by the Board as written
<u>Reports</u>			
Fiscal Activity Report	M.S. Jones	Since the last meeting in February, there has been \$1,176.00 deposited into the account from tax check off funds, and no expenses debited. This does not include pass thru money which is encumbered for the current Gift of Life contract. The ending balance as of 4/9/16 is \$40,181.49 .	Informational
Division of Motor Vehicles-Donor Statistics	M. Williams	The current percentage of donor designees among licensed drivers and ID holders statewide is 51.27% (5/2/16), which is the highest it has been. Sussex County has now surpassed Kent and New Castle Counties. An extensive discussion followed regarding donor designation and driver license renewal. It was suggested that reviewing long term statistics may be helpful. An update was provided on DMV program activities, with special mention of “National Blue and Green Day” on April 15th and the celebration of April as Donate Life Month. M. Williams provided information on how successful these events were.	Informational
Members	M.S. Jones	M.S. Jones reported that she contacted the Governor’s Deputy Director of Boards and Commissions and secured copies of the reappointment certificates for all five members whose terms expired in 2016. There are three reappointments for 2017.	
<u>Old Business</u>			
Title 14 Education Delaware Administrative Code/Health & Safety	T. Franzen	A question was posed on how to increase educator awareness of the requirement and how it is incorporated into the high school curriculum. Gift of Life will provide the educational material and/or the education itself for the teachers upon request. Some schools have been visited in attempts to assist with the education process. Donor designation numbers among new drivers aged 16-17 years are under 60%. The percentages of 18-20 year old drivers then drop. Strategies need to be identified to increase awareness with this population, along with examination of past trends and factors influencing those trends. It was suggested that the Board revisit the Strategic Plan, focusing on the zip code	Ongoing Informational

		and statistical maps provided by DMV, as this could benefit the discussion on future initiatives to be targeted. M. Lau suggested this be done at the August 8th meeting, and Board members were in agreement. GOL has done analyses such as identification of the zip codes with the lowest designation rates that can be shared with the Board at the August meeting.	
Delaware Donation Performance Improvement Initiative (DDPII)	C. Schimpf	On April 29 the first year of this initiative was celebrated with a recognition ceremony. All Delaware hospitals have been participating. The conversion rate (percentage of potential donors who become actual donors) climbed from the previous longtime rate of 57% to 66% in 2015. In the first quarter of 2016 a 67% donor rate was achieved. Current success is based on best practices. After moving into Six Sigma 13 months ago the program hopes to enhance and redefine those best practices. In July Diana Kline will present a poster at the North American Transplant Coordinator organization's annual meeting to share Delaware's work with this national audience. The Delaware hospitals also all received recognition from the federal organ donation oversight program at HRSA for their public education around organ donation. Delaware was the only state where every hospital in the state was recognized.	Informational
<u>New Business</u>			
Recent OTDAB Activities	T. Franzen	Events mentioned included Dover Days, the Transplant Games in Cleveland (a large contingent from Delaware will be participating), unveiling the OTDAB component of the Sedum Garden at the duPont Hospital for Children, a successful University of Delaware donor drive, the fall NASCAR race, and the upcoming August 6th Donor Dash. National Donor Sabbath is six months out, with a focus on involving additional local houses of worship. Other projects that could be supported by the Board might be-- a coordinated outreach to Health Centers in Delaware, poster or video contests in high schools, provision of grief counseling for donor families, and a Donate Life flag program to honor donors, transplant procedures, or both. Christiana Hospital flies their Donor Flag daily under the American flag and is discussing a new Donor Memorial Garden. There is also discussion between GOL and DMV on ways to streamline the donor designation process. Todd is working on adapting an educational video from California for use in Delaware. Jill suggested a partnership with the Blood Bank and/or the state End of Life Coalition, to be further discussed, along with revisiting Opt Out legislation and supporting living organ donation, during the strategic planning session.	Ongoing
Gift of Life (GOL) Contract	M.S. Jones	The current contract ends June 30. Funds have been utilized for donor designation education in Delaware using various venues and approaches. Performance Measure Reports have been submitted as required.	Informational
<u>Adjourn:</u> A motion was made to adjourn the meeting by M.S. Jones, 2 nd by J.Hammond. The meeting adjourned at 11:17 AM. The next meeting will be Monday August 8, 2016.			